money advice plus services Board of Trustees

We take good governance seriously. Our Board of Trustees is responsible for oversight of the charity's work and for ensuring that it is accountable, financially sound, and that it can meet its legal and regulatory obligations. Our Trustees have extensive knowledge and experience between them of the money advice sector, of consumer and financial services, and of business development, management, research and service delivery.

A short biography is shown below of each Trustee. We expect to recruit new Trustees soon to complement our existing members' skills, knowledge and expertise following the retirement of several long standing Trustees.

Alan Jarvis, Chair

Alan has been involved in the development of advice and consumer services for over 20 years, and managed a large local authority debt advice service for 10 years. He is a previous Chair of the Money Advice Association, founder member of the Money Advice Liaison Group and was Director of the Money Advice Trust 1995- 2003. Since 2004 Alan has worked as a consultant and is an honorary fellow of The Institute of Money Advisers.

Jim Fearnley

Jim is currently Head of Policy and Research at the Responsible Gambling Fund-Responsible Gambling Strategy Board (RGF-RGSB), and is engaged in a variety of initiatives that aim to help support and coordinate research, education and treatment activities carried out by voluntary sector, public health, academic, regulatory, and industry bodies.

Previously, Jim worked in the not-for-profit social welfare advice sector for thirteen years in a range of capacities, including as a specialist welfare rights adviser, manager of a national support, information and training service for advice agencies, freelance consultant, and policy officer at both local and national level.

Jane Guy

Most of Jane's working life has been spent in the money advice world, firstly as a caseworker, then managing a small money advice and welfare benefits unit within East Sussex Social Services. She has worked for 20 years for the Money Advice Association (now the Institute of Money Advisors) in a support and development role. She is now an Honorary Fellow in recognition of her services to them.

On behalf of the Money Advice Liaison Group she co-ordinates their annual conference every year. She is a trustee of the EDF Energy Trust and the Southern Water Trust, Chair of the Cornwall Money Advice Forum and currently works at Plymouth CAB as their training manager. Jane also chairs Plymouth & District Mind, and is a trustee of Plymouth Age Concern.

Claire Whyley

Claire, formerly Deputy Director of Policy at the National Consumer Council, is a Specialist Research and Policy Consultant working with a range of organisations to help them address consumer disadvantage and exclusion. She has over 10 years' experience of policy research relating to poverty, money management, debt, financial services and social and financial exclusion. She is also a member of the Government's Financial Inclusion Task Force and chairs the Affordable Credit sub group.

Sophie Brookes

Sophie has spent the last 7 years working in policy areas concerned with advice provision & legal aid. Her policy work is founded upon her experience of frontline service delivery with Leeds University Students Union and Birmingham Settlement where after a period as an adviser, she took on first management of the casework service and then became manager of National Debtline where she oversaw its first major expansion in 2001.
Sophie has worked with the LSC at both local and national level and also worked at Citizens Advice managing a team that provided support to the then 250 CABx with legal aid contracts.

In her current role as Head of Professional Policy and Representation at The Law Society Sophie manages a team that is responsible for developing a range of policies on issues affecting solicitors including anti money laundering, conveyancing, IT and constitutional affairs.

Andrew Moore

Andrew has worked in credit management for over 25 years. He spent a number of years working for consultancy and software companies specialising in credit management systems. This has given Andrew a wide exposure to a number of debt collection functions including Utilities, Banking and Finance, Education, Debt Counselling and Social Housing. Andrew now works for Hitachi Consulting and specialises in improving collections performance by analysing company's collections operations in terms of people, process, systems and management information.
He is a graduate member of the Institute of Credit Managers and a Fellow of the Association of Credit Professionals. He has studied for the Chartered Institute of

Bankers exams and holds the Finance and Leasing Diploma.